

Postal Regulatory Commission  
901 New York Avenue NW, Suite 200  
Washington, DC 20268-0001

RE: Ten-Year Rate System Review, Docket No. RM 2017-3

Dear Commissioners:

On behalf of the Alzheimer's Association and our nationwide networks of advocates, we are writing to express our concerns with proposed changes to the postage rate for non-profit mailers. The Association depends heavily on the U.S. Mail to raise funds and communicate with our supporters.

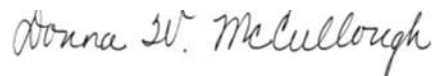
The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease and other dementias through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's.

The Alzheimer's Association believes that stable postage rates that increase no more than the Consumer Price Index (CPI) are essential to our ability to continue our mission of a world without Alzheimer's. Further, the current CPI cap system provides the necessary external motivation for the USPS to control its costs and scale itself to today's mail volume. We are not able to increase our budget as fast as the CPI, and any expense such as postage that does exceed inflation will lead to a necessary reduction in our use of it. If we are forced to reduce mailing, our revenue will suffer immediately, and we will be forced to reduce the services that so many depend on.

Increases in postage above inflation will lead us to reduce the main elements of our critical mission. The Alzheimer's Association advances research to end Alzheimer's and other dementias while enhancing care for those living with the disease. The Association reaches millions of people affected by Alzheimer's across the globe, and the post office is critical in these efforts.

Thank you for the opportunity to comment. Please contact Kim Postulart at 312-335-5218 or [kpostulart@alz.org](mailto:kpostulart@alz.org) if you have any questions.

Very Truly Yours,



Donna W. McCullough  
Chief Development Officer  
Alzheimer's Association